

Directorate-General for Communication
Directorate for Liaison Offices

Key facts about the citizens' engagement grants in the area of communication 2023-2024

The Directorate General for Communication of the European Parliament (EP) will award grants¹ in the area of communication **to advance public awareness of the European Parliament's role in our lives delivering democracy, increase civic participation and mobilise voters in the European Elections 2024 (EE24).**

Potential applicants are national **non-profit organisations** or groups thereof, having legal personality with the aim of promoting European values or **non-profit legal persons** or groups thereof, complying with the criteria described in the following sections.

This call for proposals provides for two rounds of applications with the following deadlines: **16 May 2023 (first round) and 29 September 2023 (second round)**. Applicants may submit one proposal in each of the two rounds but may only receive one grant under this call for proposals. Grant beneficiaries will have a grant term of about **ten months or less (projects should finish, at the latest, on 30 June 2024)**.

Engagement grants aspire to **co-finance** (with contributions from **EUR 5.000 to EUR 60.000**²) actions with the potential to make tangible change: to build capacity for civic education, connect more deeply with communities, and bring even more citizens into the voting process.

Communication actions to be co-financed should aim at informing citizens on the importance of democratic engagement in the EU and enabling them to become change-makers³. Actions to be co-financed also include communication activities of change-makers who will further engage with their networks in order to take part in the EE24. All actions can take place during the grant term, however within a specific envisaged timeline: actions focusing on capacity building around democratic engagement and the achievements of the EU ("delivery") should take place in 2023 and early 2024, while mobilising voters to participate in the elections ("democracy") should take place just a few weeks before the European Election Day(s).

Projects should be **non-partisan**, communicate the role of the EP and empower citizens (change-makers) to advocate on the importance of voting, take action through voting, and ultimately, increase participation in the EE24.

As it was the case with previous calls, the projects are expected to mobilise grass-root organisations and active citizens (change-makers) through training, workshops, competitions, university initiatives, quizzes, social media campaigning and other formats of active civic engagement. They're also expected to change the culture around participative democracy and bring more individuals (especially young⁴ people) and organisations in the together.eu⁵

¹ In line with EU Financial Regulation (Regulation 2018/1046 available at: <https://eur-lex.europa.eu/legalcontent/EN/ALL/?uri=CELEX:32018R1046&qid=1535046024012>

² Up to 80% of the action's eligible costs.

³ See definition in point 1.2 below.

⁴ Individuals aged 15 - 29 years old.

⁵ See definition in point 1.2 below.

community.

Once awarded, grant beneficiaries will need to submit their organisation's profile, campaigns and events in the together.eu platform. All activities organised will need to become publicly available content of the together.eu platform. The EP will publish and update regularly on together.eu all the EE24 communication assets and will encourage grant beneficiaries to download them.

<https://together.eu/>

Further information and helpful guides for applicants

Applicants are invited to read this call for proposals and its annexes, as well as:

- Recommendations for the preparation of the application, and how to register and submit proposals online via the EU Funding & Tenders Portal ('Portal'):

https://ec.europa.eu/info/funding-tenders/opportunities/docs/2021-2027/common/guidance/om_en.pdf

- Details about information applicants will have to provide in order to obtain the grant (including cost eligibility, payment schedule, accessory obligations, etc.):

<https://www.europarl.europa.eu/contracts-and-grants/files/grants/media-and-events/2022/eyy2022/3-guide-for-applicants.pdf>